

**REPORT ON FARINGDON PLAY AND
ACTIVITY DAY - 19TH JULY 2014**
'BUILDING COMMUNITIES THROUGH PLAY'



Event Organised & Funding Secured by:



EVENT EVALUATION

Q = Is this the first Playday event you have attended? =
76% of Guests replied Yes

Q = How did you hear about the event? =
We had a huge selection of responses including Facebook,
Local Paper, School, Work, Posters, Online Search,
Attended Previous Events, etc

Q = What was the main reason you attended? =
75% said to have fun and spend quality time with Children
10% said to support / attend a local event
5% said because it was free
5% said they were passing by
5% said support an activity present

Q = Were the activities sufficient and varied enough? =
100% said Yes

Q = What did your Children enjoy most? =
18% said Soft Play and Body Zorbing
14% said Go Karts
10% said DIY Face Painting and Lasertag
4% said Playbus, Smoothie Bike, Orinoco Scrapstore, Tricky
Trails Biking, Archery and Willow Making

Q = What could we do to improve the event? =
50% said better / more, advertising / marketing



EVENT EVALUATION (continued)

40% said nothing

5% said more Sports and free / more food

Q = What are the main benefits of Play to your Children? =

36% said Learning, Development and Life Skills

27% said Keeping Fit/ Active and Healthy

22% Socialising / Meeting new Friends / Interacting with other Children

1% said Quality Family Time Together

1% said less Screen Time and Happier Children!

Q = Are events like this good for the Community? =

80% said that they encourage interaction and the chance to meet new people

10% said that it brings the Community together and improves the Community 'feeling'

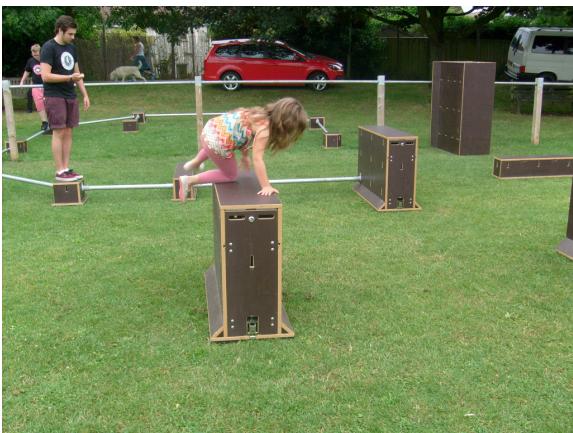
10% said it improves the knowledge of local services available

Q= Will your Children be doing anything different as a result of attending the event? =

Eating More Healthy = 13

Being More Physically Active = 16

Joining a local club, group or team (regular activity) = 13



OPA would like to thank the following for their financial and practical support, without whom this project would not have happened



**OXFORDSHIRE
COUNTY COUNCIL**



**Vale
of White Horse**
District Council



sovereign

(County Council Funding from Cllr Judith Heathcoat, Chill Out Fund, Public Health Team and Abingdon Early Intervention HUB)

We would also like to thank Tim Harries and the Faringdon Town FC Committee for allowing us to use Tucker Park, free of charge.

Thanks also to Gerry Flynn from the Folly Park Residents Association for manning the Smoothie Bike Activity.

A huge Thank You to everyone on the planning /steering group for all your help in planning and delivering the event.

Thanks to Tesco Faringdon for donating the Smoothie Bike fruit.

TESCO





PLAYDAY, OXFORDSHIRE 2014

KEY AIMS AND OBJECTIVES

- 1) Provide a Family and Community based Playday event offering Free Entrance and Free Activities
- 2) Promote Physical Activity and Healthy Lifestyles using a range of methods including Play, Sport, Information & Education
- 3) Encourage Children & Young People and their Parents / Carers to 'try something new' or return to a previous activity
- 4) Encourage a greater sense of Community Spirit at each location
- 5) Provide a vehicle for families to spend quality time together
- 6) Educate and demonstrate to parents / carers that good quality Play can be achieved on a small budget by using Natural & Recycled materials
- 7) Promote local clubs, groups and societies
- 8) Provide information on services and activities available in the local and wider area
- 9) Involve local groups, communities and Children & Young People in the planning and delivery of each event
- 10) Provide facilities and activities around specific requirements to ensure an equality of inclusion for all.





**FREE ENTRANCE
& FREE
ACTIVITIES!**



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Hot & Cold
Refreshments
Available or bring a
picnic



Faringdon Play and Activity Day

Activities for all ages and abilities

Go Kart Party

Vertigo Zorbing

Saturday 19th July 2014

Tricky Trails Biking

Play Bus
Drumming Workshops

Tucker Park, Faringdon
Town FC

Youth Bus

11.00am - 3.00pm



Sensory Bus

Graffiti Wall

Disabled parking only on site
No childcare is provided
Poster by Danny Cryer

Play Rangers



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OXFORDSHIRE PLAY ASSOCIATION

Registered Charity Number 276707

OPA's mission is to champion and to support the rights of all Children & Young People to have access to, high quality, inclusive Play opportunities

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